

Young Kancils by  PETRONAS KANCIL AWARDS 2022

Sponsored by 



Sponsored by **SUBWAY**

Welcome young dreamers.

To A Game.

**Because what is life
without a little of it.**

**And what is a hero,
without laughing in the face
of a challenge?**

**Where will your 24 hours take you?
Because you might end up
in Vegas representing Malaysia
for the London International Awards
as a Liaison.**

**You will need a bit of luck.
And a lot of courage.
How your story will be told,
will depend on the journey you take.**

Let's Go.



PETRONAS KANCIL AWARDS 2022

Sponsored by **SUBWAY**

The Young Kancils

- Your party : Up to 3 heroes per team. (2 creatives, 1 teammate from any other department & discipline)
- Each agency can enter a maximum of 3 teams
- What is a Young Kancil? : It means you're 30 years or below
- The prize* :
 - Malaysia LIAison rep at The London International Awards 2023 in Vegas x 1.
 - Creative LIAison Virtual Coaching Program 2023 x 2.
- Young Kancils is open to all 4As Agency members
- Only 20 teams will be accepted
- Email your registration to godfrey@macomm.com.my

* There's a reason why there are 3 hot dogs on the cover shooting at each other, and why this is called a game of courage & chance. There is only one seat available to Vegas, even for the winning team. The other teammates will still get to participate in LIAisons, just virtually. Who goes? We can leave it to courage. Or to chance.

Details:

Briefing & Kickoff

FRI, 11 NOVEMBER 2022

9:00 am | Briefing (virtual)

10:00 am | 24hour kickoff

Presentation

SAT, 12 NOVEMBER 2022, 9AM

15 minutes per team ~ 10 minutes preso ~ 5 minutes Q&A.

Location: At a secret location to be announced to participants closer to the date.

Entry fee:

RM600 per team. Maximum 3 teammates per team.

a game of
Courage & Chance



PETRONAS KANCIL AWARDS 2022

Sponsored by **SUBWAY**

Entry Form

Agency Name:

Contact Person Email:

Contact Person Number:

Team Name:

Teammate 1

Name:

Age:

Email:

Contact number:

Teammate 2

Name:

Age:

Email:

Contact number:

Teammate 3

Name:

Age:

Email:

Contact number:

Payment to be made by **9 November 2022**.

For interim payment, only a Purchase Order is accepted. Payment terms is **seven (7) days** from the date of our quotation. Non-negotiable.

Account Name: **The Association of Accredited Advertising Agents Malaysia**

Bank Name: **UOB (Malaysia) Bhd**

Account Number: **260-302-993-5**

For registration please contact godfrey@macomm.com.my



PETRONAS KANCIL AWARDS 2022